

# RESPONZA

Information Technology Systems and Consulting

## Transform your Applications with Cloud and Analytics

By 2020, it is estimated that data will reach 44ZB, quadruple what it is today!<sup>1</sup> Unlocking the value hidden in the vast amount of data that is available inside and outside your company can be a challenge.

Companies that leverage Cloud, Data and AI to transform the way they capture, store and analyze data can make faster and more informed decisions, improving revenue streams and operating margins, outperforming competitors:

**NEARLY  
DOUBLE**

Operating margin

**\$40k**

More revenue per employee

**50%+**

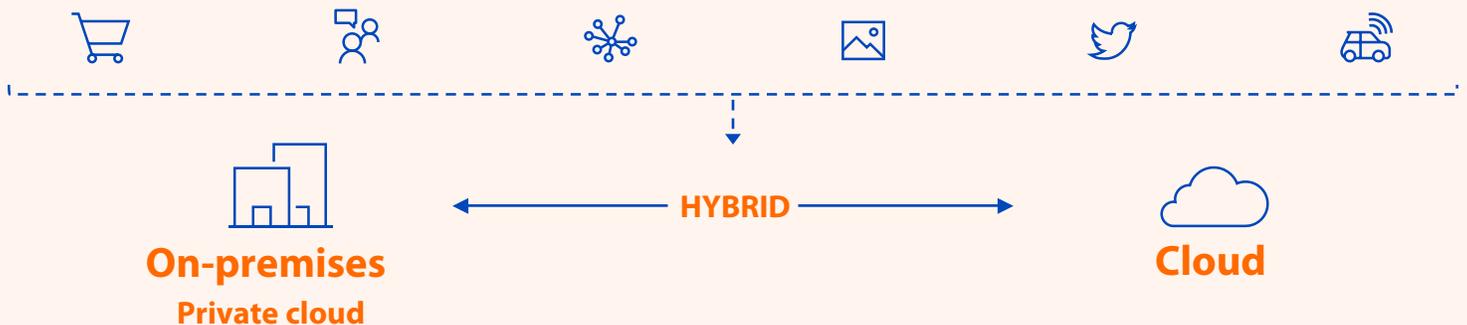
Higher average net income on revenue

**\$100M**

additional average operating income for the most digitally transformed enterprises

Source: Data & Analytics Maturity Model & Business Impact Whitepaper, Keystone Strategy 2016

To realize these benefits, your business needs a modern data estate:



### REASON OVER ANY DATA ANYWHERE

Accepts data from any source – on-premises or in the cloud, relational and non-relational

### HAVE FLEXIBILITY OF CHOICE

Offers what your business needs – an operational database, a data warehouse, a data lake, and a hybrid integration pipeline across on-premises and cloud

### ENABLE 1<sup>ST</sup> CLASS SECURITY AND PERFORMANCE

Responza brings industry-leading performance and security to the modern data estate

# Learn your Data Maturity and identify potential paths to transform your applications with Value Discovery Assessments

Responza has developed two new value discovery assessments that can help you identify the maturity of your data-related workloads and the potential paths to transform your core enterprise applications: The *Data Maturity Assessment* and the *Modern Data Estate Assessment*.



## Data Maturity Assessment

- Identify your business goals
- Discover your current data capabilities across six major categories (Operational Databases, Enterprise Data Warehouse, Enterprise Data Lake, Business Intelligence, Advanced Analytics, Cloud Infrastructure)
- Determine gaps between your current and target data capabilities
- Gain useful insights and resources to understand what workload to prioritize

When you finish the assessment, you'll get a detailed report that outlines the current state of your data capabilities and provides guidance on how you can advance those capabilities.

## Modern Data Estate Assessment

- Determine business applications that can be transformed with Cloud and Analytics
- Identify how your company is using your data platforms (databases and data warehouses) and business analytics solutions
- Determine areas of opportunity to reimagine your data platforms
- Gain useful insights and resources to help your business take the next step

When you finish the assessment, you'll be able to identify potential paths to modernize your data platforms and receive an invitation to do an architecture assessment.

**Combined, these assessments will help your business determine the best path forward to modernization and showcase the value of Responza's data platform solutions.**

Reach out to your Responza representative today to schedule your Data Capability Assessment and learn how to modernize your data estate!

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